

P F R

target and the arrow

new album · september 22

target and the arrow

The Minneapolis trio's first new studio album in over twenty years — melodic, hook-driven rock from Joel Hanson, Patrick Andrew, and Mark Nash. Electronic press kit prepared by PFR Headquarters.

MEMBERS

Joel Hanson · Patrick Andrew · Mark Nash

WEB

pfrhq.com



biography

Formed in Minneapolis in 1989, PFR built one of the defining catalogs in 1990s Christian rock — four studio albums, a Grammy Award nomination, and the 1993 Dove Award for Rock Album of the Year — powered by a melodic, hook-forward sound that drew steady comparisons to Crowded House, Jellyfish, and The Police.

The trio of Joel Hanson, Patrick Andrew, and Mark Nash walked away at the height of their popularity in 1996, capping a run that included the best-selling *Them* and a farewell tour that closed, fittingly, in their hometown. Brief reunions followed in the 2000s, but it was in 2022 that PFR truly came back — hometown shows, a Nashville performance, and a 2024 comeback night at First Avenue's Fine Line with special guest Steve Mason of Jars of Clay.

Fueled almost entirely by fan support — first a GoFundMe, then a successfully funded Kickstarter — the band is now finishing a new studio album, *Target and the Arrow*, and has remastered and reissued their long out-of-print 2001 record, *Disappear*, rescuing it from streaming obscurity for a new generation of listeners.

They said their goodbyes in 1996 — but as it turns out, some songs just aren't finished with you.

quick facts

FORMED
1989, Minneapolis, Minnesota

GENRE
Alt Rock

SOUNDS LIKE
Crowded House, Jellyfish, The Police

HONORS
Grammy nomination, Best Christian Rock Album (1992)
Dove Award, Rock Album of the Year (1993)

CURRENTLY
Finishing new album *Target and the Arrow*; touring select dates

WHO	WHAT
Joel Hanson	Guitar, vocals
Patrick Andrew	Bass, vocals
Mark Nash	Drums



formation through the farewell

1989–92 FORMATION & EARLY YEARS

- **1989** — Founded in Minnesota.
- **1991** — Signed to Brown Bannister's newly founded Vireo Records under the name Inside Out, then renamed Pray for Rain.
- Core lineup locks in: **Joel Hanson** (guitar, vocals), **Patrick Andrew** (bass, vocals), and **Mark Nash** (drums).
- **1992** — Shortens name from "Pray for Rain" to "PFR" following a naming dispute with an existing instrumental/soundtrack group.

1992–97 PEAK ERA

- **1992** — Debut album **Pray for Rain** released on Sparrow Records; immediate hit with singles "Do You Want to Know Love?," "Let Go," and "Pray for Rain." Earns a Grammy Award nomination for Best Christian Rock Album and wins the 1993 Dove Award for Rock Album of the Year.
- **1993** — Second album, **Goldie's Last Day**, released.
- **1994** — Third album, **Great Lengths**, released.
- **1996** — Farewell album **Them** released — the band's best-selling record at roughly 120,000 copies — supported by the "Now You See Them, Now You Don't" 12-city tour. Final show played in hometown Minneapolis on September 28, 1996; band officially disbanded.
- **1997** — Greatest-hits compilation **The Late, Great PFR** released.

 HISTORY, CONTINUED

reunions to revival

2001–06 REUNIONS & 2000S ACTIVITY

- **2001** — Band reunites to record **Disappear**.
- Solo output during the hiatus: Joel Hanson releases **Broken** (2001), **Captured** (2002), **What If It Is** (2009), and **Let Me Tell You Everything** (2017); Patrick Andrew forms the band Eager and later releases the solo album **There and Then It's Gone** (2004).
- **2006** — Compilation **Very Best of PFR** released on Sparrow.

2022–26 2020S REVIVAL

- **2022** — Reunites for hometown Minneapolis shows, followed by a Nashville performance on March 8, 2023.
- **February 10, 2024** — Comeback show at First Avenue's Fine Line in Minneapolis, joined by special guest Steve Mason of Jars of Clay.
- **2024** — Announces new studio album **Target and the Arrow**, funded via a GoFundMe campaign to cover studio costs.
- **Late 2024** — Runs a successfully funded Kickstarter campaign to remaster and reissue the "lost" 2001 album **Disappear**, rescuing it from streaming obscurity.
- **2025–26** — Continued catalog and new-music work, including the *Disappear* remaster/reissue and ongoing post-production on *Target and the Arrow*.

legacy

Widely regarded as one of the most influential Christian rock acts of the 1990s, PFR built a melodic pop-rock sound often compared to Crowded House, Jellyfish, and The Police. Three decades on, the catalog keeps finding new listeners through fan-funded reissues and an active 2020s touring and recording chapter.

discography

year	title	notes
1992	Pray for Rain	Debut album, Sparrow Records. Grammy nomination, Best Christian Rock Album; 1993 Dove Award, Rock Album of the Year.
1993	Goldie's Last Day	Second studio album.
1994	Great Lengths	Third studio album.
1996	Them	Farewell album; the band's best-selling release (~120,000 copies).
1997	The Late, Great PFR	Greatest-hits compilation.
2001	Disappear	Reunion album; remastered and reissued via Kickstarter, 2024–25.
2006	Very Best of PFR	Compilation, Sparrow Records.
2026	Target and the Arrow	New studio album; first full-length of original material in two decades. Digital release September 22.



target and the arrow

The band's first new studio album in two decades, funded by fans via GoFundMe and set for digital release on September 22, 2026 — cover art above. A milestone record for press and radio outreach.



 [PFRHQ.COM](https://pfrhq.com) / THE BAND

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YOUTUBE

[@pfrbandofficial](https://www.youtube.com/pfrbandofficial)

BANDCAMP

pfrmusic.bandcamp.com

FACEBOOK

facebook.com/PFR

for the press

High-resolution photography, stage plots, technical riders, and additional assets are available on request. Write to the general inbox above for interview scheduling or additional materials ahead of the release of *Target and the Arrow*, out September 22.